



**Bruce
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Books**

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FOR IMMEDIATE RELEASE

Press Release

New Memoir Explores Disneyland's Main Street Magic Shop in the 1970s

Pre-orders now available

Brea, CA / September 13, 2021 — Announcing the pre-release of a new book on Disneyland history, available Christmas 2021.

About the Book

A former Magic Shop magician takes readers on a journey through the shop's whimsical past. Go beyond the magic tricks that dazzled park guests to discover the behind-the-counter shenanigans the public never saw. Learn the ups and downs of managing the most peculiar shop at the Happiest Place on Earth.

- View rare photos
- Enjoy hilarious anecdotes from shop cast members
- Glimpse the park before cell phones and social media

States the author, "If you think you've learned all there is to know about Disneyland, prepare to be pleasantly surprised." It was a golden age that will never be repeated.

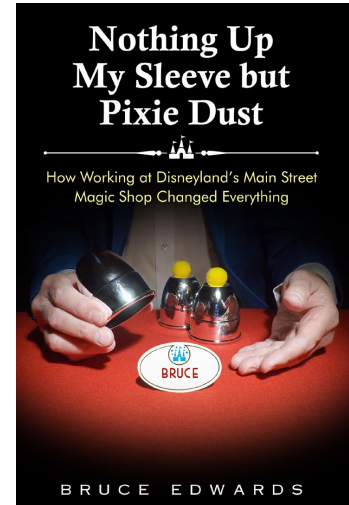
Learn more at the book's online pre-order page:

<https://igg.me/at/magicshop>.

About the Author

BRUCE EDWARDS is an award-winning author of young adult fiction. Before venturing into writing, he made his living as a Rock musician and feature film character animator for the big Hollywood studios. His more unusual vocational detours include a stint as a puppeteer and designing and building animatronic figures.

Excerpts, trailers and Bruce's media kit may be viewed at BruceEdwardsBooks.com/media.



Nothing Up My Sleeve but Pixie Dust:

How Working at
Disneyland's Main Street
Magic Shop Changed
Everything

By Bruce Edwards

Memoir

128 Pages

5.25 x 8, Softcover

Price: \$13.95

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